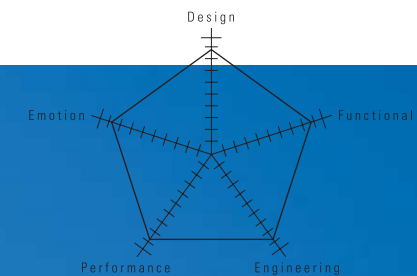


IMPREZA





The Perfect Balance

Subaru Symmetrical AWD

The symmetry of SUBARU BOXER Horizontally-Opposed Engine design is perfectly matched by that of the drivetrain's layout. Subaru has spent over 30 years refining both, and developing innovative suspension technologies to complement them. All three work in harmony: the engine's low centre of gravity enhancing All-Wheel Drive (AWD) ability, in turn allowing sophisticated suspensions to deliver precise feel and handling. That's why you'll always feel at one with it, wherever you drive.

SYMMETRICAL **AWD**



***Advanced technology for
an increasingly demanding world.***

*In the city or way out beyond, the driving environment
can change suddenly and unexpectedly.*

*That's why the Subaru brand represents
three distinct promises, interwoven in one.*

First, radical new thinking creates high technology advances.

*Then, a passionate feel for engineering translates them
into useable reality.*

*In turn, whenever you drive a Subaru,
you appreciate the appeal of multi-purpose practicality.*

*Think. Feel. Drive. Three elements in a unique equation which
sums up Subaru's vision for a world of different demands.*

They are epitomised in the latest Impreza

– a high-tech machine built to tame the wilds of nature.

But they also apply across the whole Subaru range,

supported as always by a wealth of FIA WRC-bred experience.

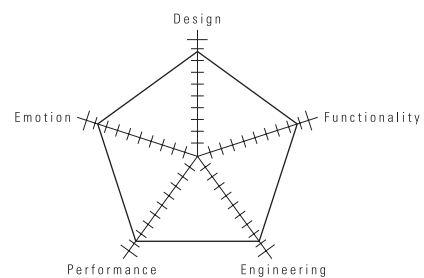


*- Petter Solberg & Phil Mills -
2003 FIA World Rally Championship for Drivers & Co-Drivers*

Inspired by excitement.

Everything about the Impreza invites you to come and experience new driving sensations. From its aggressively designed front face, to the sills and spoilers that help it cut through the air, and interiors that welcome you with a high quality feel. One look at the distinctive outline and inside confirms the promise. These are the cars with the greatest current potential as the basis for FIA WRC versions, and it shows. All you have to do is get into the driver's seat, and enjoy.





WRX



1.6TS

Take it away with you.

The Sports Wagon faithfully follows all the styling cues of the Impreza Sedan, giving it a combination of a sporty design, an athletic street appeal, but with all the added convenience of a multipurpose vehicle. The smoothly rounded rear end is compact and solid, yet it still opens up

on an astonishing amount of cargo space. For driver and passengers too, there's plenty of room and freedom inside. So, whether it's on a simple trip out to the local bistro, or taking the whole family on holiday, the Sports Wagon is the comfortable way to go.

Comforting thoughts.



An overall sense of everything being in the right proportion is fundamental to the emotive attraction of Impreza. You'll feel at one with the exterior styling, of course. You'll identify readily with the image it projects, and what it says about your personality. Look deeper,

and there's the reassurance of the brand values and build quality that are synonymous with Subaru. Each and every detail contributes to your comfort, whenever you take your seat inside.

The dynamics of sporty driving.

Everything about the styling of the WRX Sedan and Sports Wagon tells you all you need to know. The promise of great sporting performance and manoeuvrability is perfectly captured in the looks. Take the Sedan's impressive front air dam and bonnet scoop, the aggressive blistered wheel arches and imposing spoiler. You can read its WRC credentials straight away. Then, the Sports Wagon echoes the theme, but with the added practicality of extremely generous storage space behind the smooth contours of its rear end.



Turning night into day.

It's no accident that the same theme is integrated into the bright headlamps and easily visible rear combination lights. They help you see clearly ahead, and make sure you can be seen from behind, so that you feel more relaxed about driving in the dark.

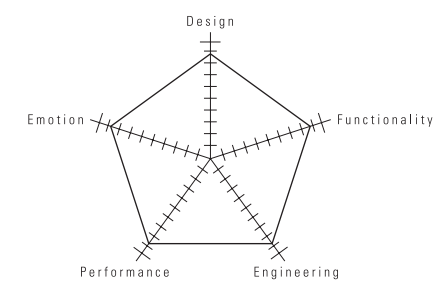
All-round vision is superb, too – which helps towards safer manoeuvring night and day. Add in the solid feeling of that sharp edge to the bumper, with greater driving stability, and you just want to get in and go – anytime.



2.0GX



WRX (Optional Rear spoiler)





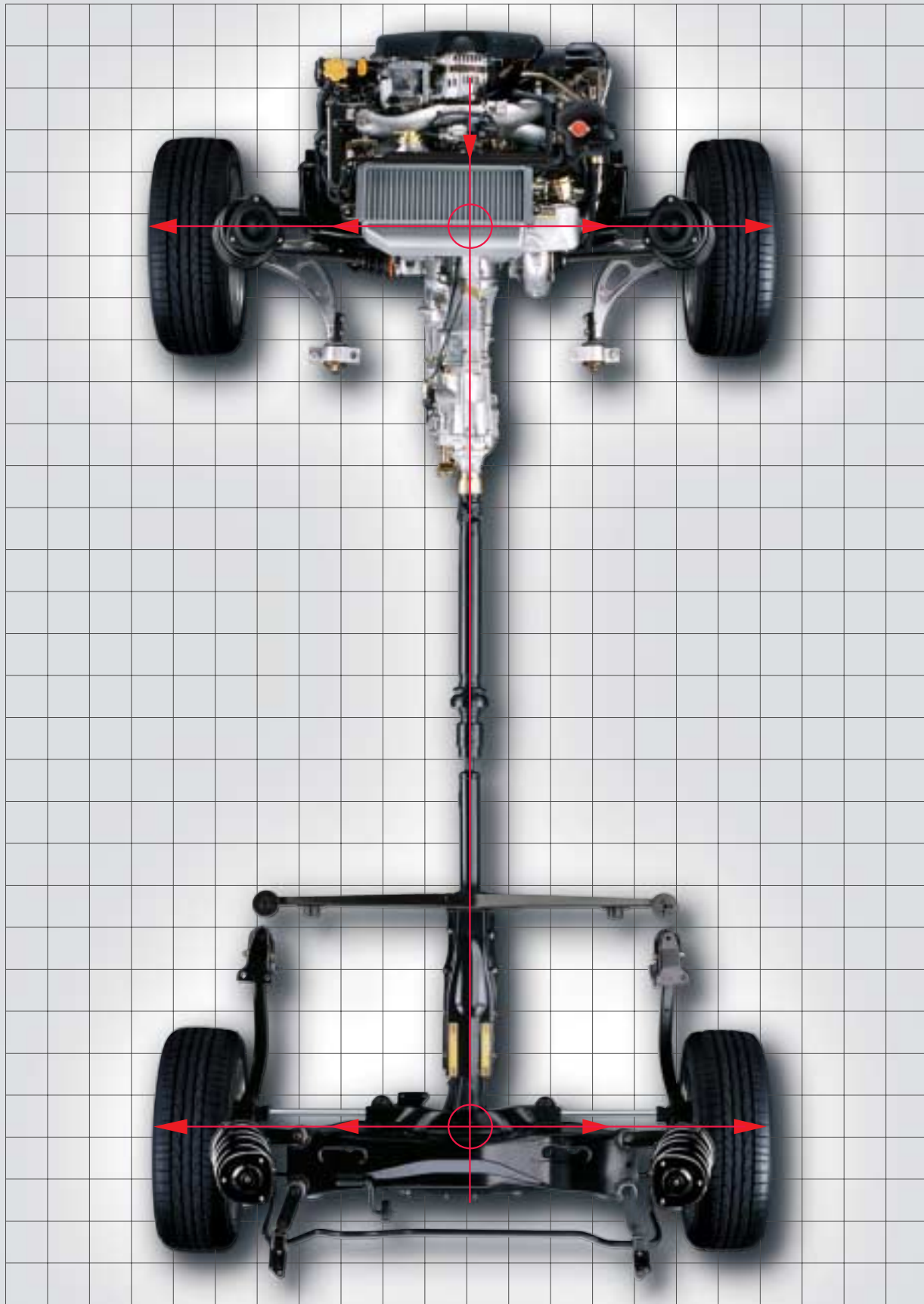
Stimulating driving, in style.

Everything about the Impreza exudes stylish design, from its sweeping curves to the brand new aluminium alloy wheels. But if this gives it real presence on the outside, just wait until you get behind the wheel. Here's where the true spirit of Subaru comes into its own. There's a feeling of liveliness and response that has to be experienced to be believed. The driver is involved, in control, with clearer all-round visibility and the reassurance of proven active and passive safety features. There couldn't be a more exciting, yet secure way to travel.

The open spaces
for good memories.

Take to the air, and make best use of the Impreza's interior space. Whenever and wherever you're out and about the Sports Wagon gives you the flexibility to live life as you wish. Easy to load, accessible luggage and cargo area lets you pack in the memories of good times as never before. So you'll never forget that special feeling.





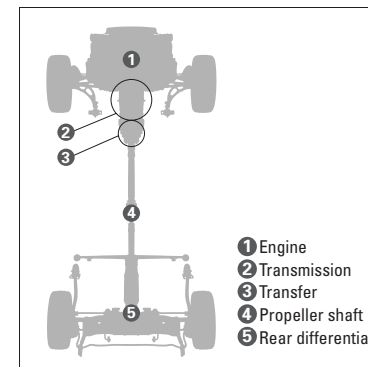
SYMMETRICAL AWD

SYMMETRICAL AWD

The value of the mechanism called Subaru Symmetrical AWD is recognised by the world.

The feeling of total compatibility.

What could possibly have driven Subaru on a quest to think differently about car design for more than three decades? Why persevere with a combination of SUBARU BOXER Horizontally-Opposed Engines and totally linear drivetrain layout when everyone else seemed to favour more conventional approaches? The reason is simple. Two high technology thoughts that work together to produce results and whose potential has only been exploited by Subaru. It's all about a perfect marriage of rhyme, rhythm and reason. All the main components, from engine to transmission, transfer to propeller shaft and rear differential, are arranged in line, with no doglegs or deviations – with a laterally symmetrical layout. Coupled with jewel-like engineering, Subaru brings together all the benefits to give neutral balance and poise, for ideal weight distribution, front to rear and side to side.



SUBARU BOXER



Lightweight and compact Horizontally-Opposed Engines are intrinsically smoother and more efficient than In-line or V-type Engines. That's the reason why Subaru has carefully thought through the idea. Superb rotational balance means less vibration, because the pistons mutually counteract lateral vibration. Obviously, the flatter design also means the engine can sit much further down within the chassis, which gives a lower centre of gravity and total compatibility with the AWD layout and suspension systems.

DRIVE SUBARU



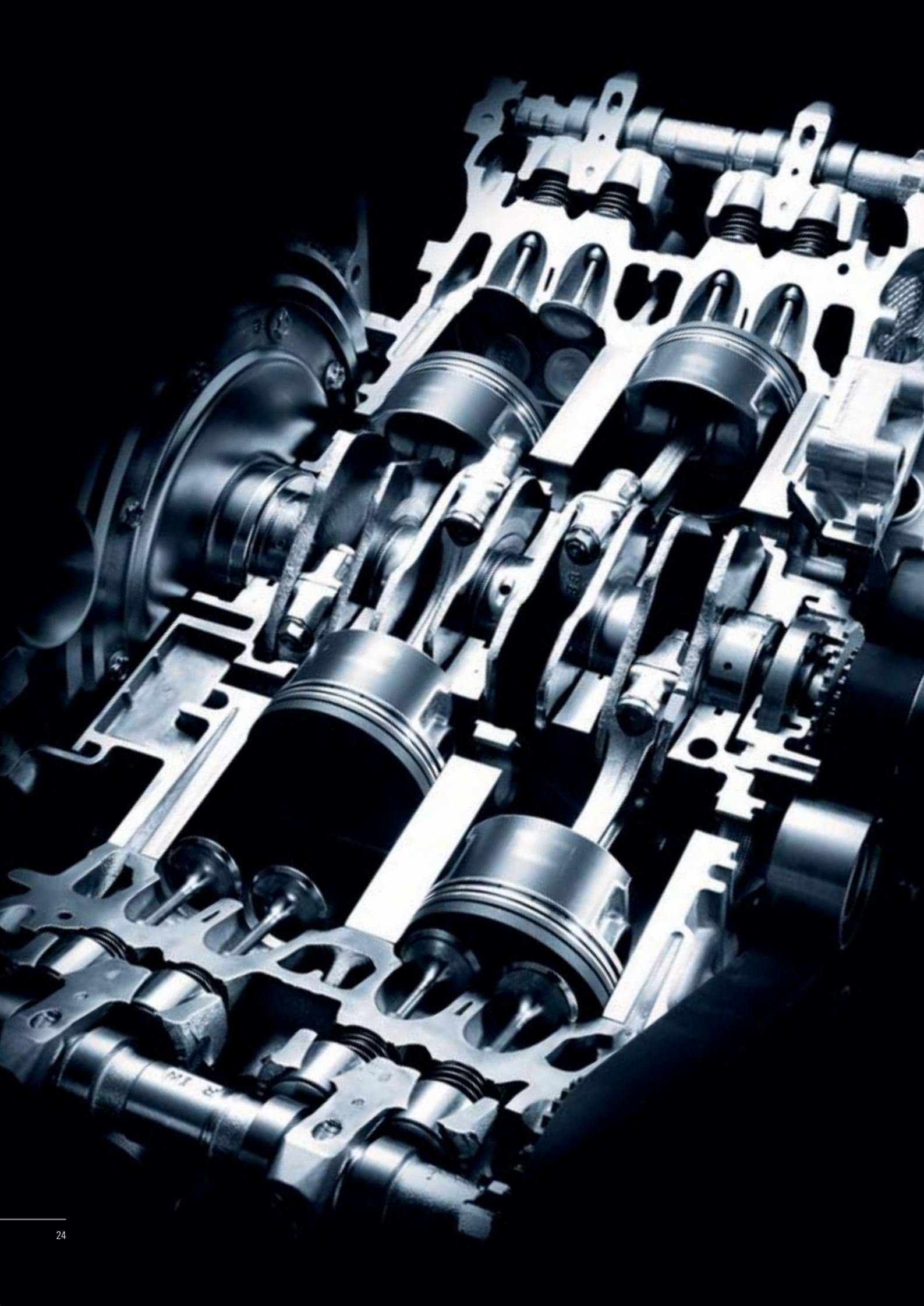
Explore the envelope.

Drive the difference that forward-thinking technology and engineering bring to Impreza.

Because everything is perfectly resolved and ordered, there's a unique symmetry of weight distribution and refinement on the road. So, when you're on the school run in a downpour, Impreza's perfect weight balance gets you safely there, certain in the knowledge that secure handling and tenacious grip will bring security and peace of mind – whatever the road conditions. It's almost as if the car can anticipate your thoughts, providing a feeling of stability and safety that enhances the real joy



of driving. Everything is direct, involving and yet exciting – without the undesirable threats of sudden loss of grip or traction.



the POWER

Advanced engine technologies.

The SUBARU BOXER Horizontally-Opposed Engines in all Subaru models have been refined and refined again over the years. But nothing can replace the fundamental smoothness of this flat, 180 degree configuration. The laws of physics mean that opposing pistons cancel out vibration dramatically – unlike with In-line or V-type Engine. The result is an inherent, seamless progress throughout the rev range, with the accent on silky torque delivery, and of course, that unique burbling exhaust sound that's the true sign of a Subaru.

SUBARU BOXER 2.0-litre turbo engine

The latest evolution of this turbocharged, intercooled, SUBARU BOXER Horizontally-Opposed Engine for the WRX models defies conventional wisdom. Because while power is boosted to 165kW (225PS, using 98 RON), fuel efficiency has actually improved. This is the latest expression of Subaru's development policy of delivering maximum enjoyment to drivers, while protecting the environment as much as possible.



SUBARU BOXER 2.0 and 1.6-litre engines

Again, the engine design delivers the advantages of a low centre of gravity and low vibration for stability and smoother power that no in-line power plant can match.

It means that torque is readily delivered across the rev range, especially in the low to mid sector where it's needed for safer overtaking. By focusing on weight reduction, these Impreza engines also maximise fuel efficiency, while comfortably meeting emissions standards.



the SHIFT

The transmission technologies trained for the job.

Building on the inherent virtues of All-Wheel Drive and a totally linear drivetrain layout, the manual and automatic transmissions in the latest Impreza is created to bring smooth With Impreza, differentials and torque split systems are perfectly matched, to deliver precise performance and traction – whenever and wherever you need it.

Electronically-controlled 4-speed Automatic Transmission (E-4AT)

All the automatic transmissions used in Impreza come with 7-position gate type selector and 4-speed electronically controlled gear-shifting system, combined with an active torque split multi-plate transfer clutch mechanism. Subaru's



long experience in All-Wheel Drive technology means this reliable, lightweight multi-plate transfer mechanism distributes engine torque ideally to all wheels, the start up to high speeds. It reacts to changing road and weather conditions seamlessly while guaranteeing a smooth ride even in low speed cornering.

5-speed Manual Transmission (5MT)

Perfectly adapted to match the All-Wheel Drive system's capabilities, it feeds your every command seamlessly through the gearbox to the road wheels. The viscous limited-slip centre differential gives superb weight balance and



torque distribution, while everything about this compact transmission unit makes it quiet and silky smooth in operation. A dual-range mechanism (with 'Hi' and 'Lo' modes for added flexibility) is standard on all Sports Wagons, except for the WRX.

the DRIVABILITY

Technologies to enhance ride quality.

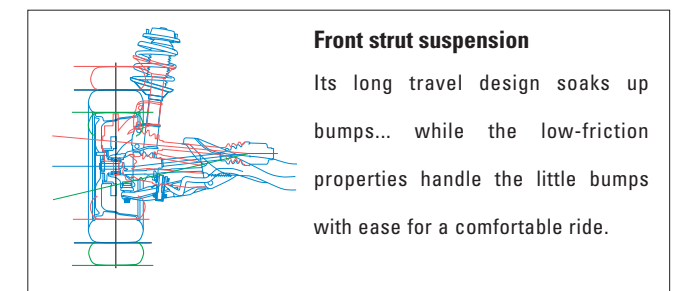
This area of development translates all the other advances into confident handling, assured cornering and superb ride comfort. We have concentrated on maximising the benefits of the engine's low centre of gravity and the AWD system.

Lightweight components

By reviewing and rationalising the complete body structure in minute detail, we have been able to introduce weight reductions throughout, to enhance overall performance in driving, safety and environmental protection. For example, we've added a new ABS 8 braking system to the latest model, which saves 1.2 kg, while the WRX now has an aluminium lateral link. Lightweight material, for example, aluminium is used in bonnet also helps cut weight, so everything's stronger, yet more rigid.

Suspension

Sophisticated front and rear suspension designs mean a more comfortable ride and reduced noise and vibration. There's a rear stabiliser on the 2.0GX model, while inverted struts front and rear and the WRX give 3 times more strength against flexing in cornering. This minimises attitude change in sudden manoeuvres, and aids stability under all driving conditions.



Front Suspension



Rear Suspension

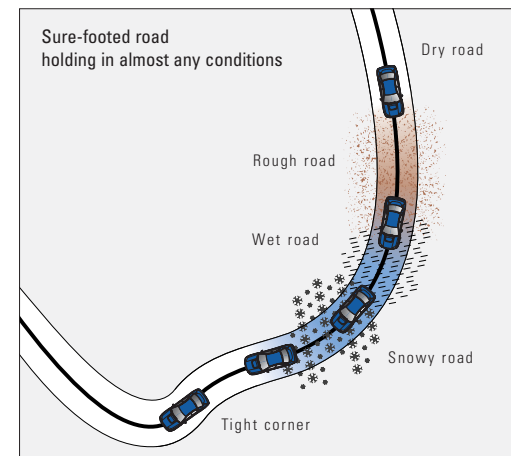


the ACTIVE safety

Active safety technologies.

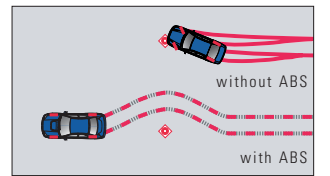
Added reassurance

Avoiding potential risks is a Subaru priority, to keep you and your passengers away from possibly dangerous situations. That's naturally true with Impreza, where Symmetrical AWD gives you the inherent safety of tenacious grip and traction under differing conditions, in every manoeuvre. Higher levels of stable drivability apply on everything from tight bends to wet, snowy roads or muddy tracks. So you're confident in the knowledge that problems can usually be avoided – especially with the added active safety of highly developed, reliable ABS braking systems.



ABS braking

Advanced 4-sensor/4-channel Anti-lock Braking System (ABS) is standard on all latest Impreza models. Detecting the moment of any wheel's



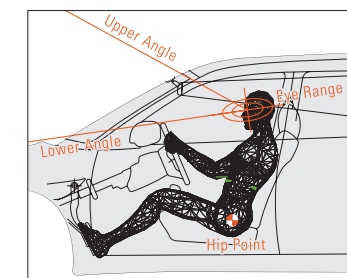
lock-up instantly, it gives you the security of knowing that you can brake as hard as you want, and steer away from the source of danger at the same time. Expanding on the benefits of this system, ABS comes with Electronic Brake force Distribution. It automatically controls the distribution of

braking force to the rear wheels, compensating for changes in attitude due to loading and load shifts during deceleration.



Seeing safer

Clear visibility is a priority. From easy to see front wings and bonnet edges, front pillars that minimize blind angles, to side



pillars positioned for a clear lateral view. The rear view is also designed for improved recognition of obstacles.

the **PASSIVE** safety

All-round protection.

Ring-Shaped Reinforcement Frames

A rigid cage of steel hoops completely encircles driver and passengers in the Impreza. It protects areas round door pillars and rear end, door frames and roof, to help defend against impact from any direction. It gives added security in the event of an accident, while an impact-reducing type brake pedal is added to lessen the risk of injury to drivers' lower limbs in frontal collisions.



Photo: WRX STi



Side Reinforcement Beams

Pedestrian protection

The concept of protecting pedestrians is one of Impreza's important safety features to reduce injury in the unlikely event of collision with them. So, for example, the shape of the front bumper and bonnet absorbs impact energy. Crushable wipers are also fitted, since conventional secure mounted wipers are a common cause of head injury for pedestrians where they're thrown up over the bonnet. When a certain force is applied to the wipers, the linkage simply breaks away and absorbs the impact, to reduce injury.



After collision
Module wiper

Airbags, seat belts and active headrests

SRS* Dual front airbags are standard for the whole Impreza range, while large front seat SRS* dual front side airbags, with extra head protection, are an option. Seat belts have high output pretensioners and load limiters to the front, with three 3-point belts to the rear. Child tether anchors and ISOFIX adapted child seat anchors are fitted, along with the active front headrests (except for bucket seat models), which automatically move forward to cradle the head in rear-end collisions, reducing the severity of whiplash injury. Yet another example of Subaru's overall attention to safety details.

*SRS = Supplemental Restraint System.
Most effective when used in conjunction with seat belts.



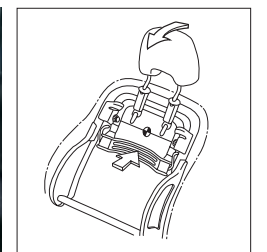
SRS* dual front airbags



SRS* dual front side airbags



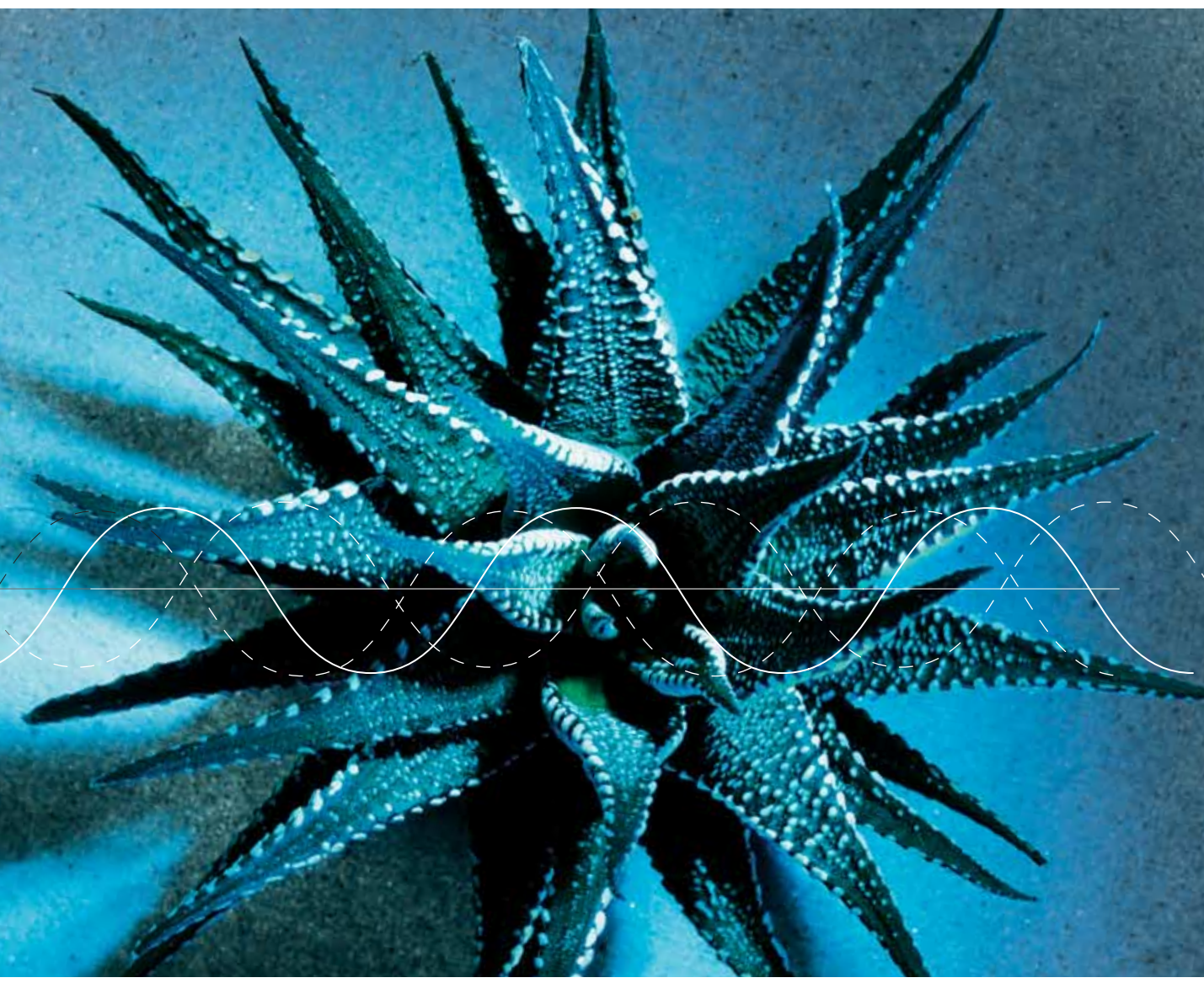
Three 3-points rear seat belt



Active headrest

thinking responsibly

We like all Subaru owners to feel that they're driving cars that are as eco-friendly as we can possibly make them. That's because we're completely committed to environmental and energy issues. So, naturally, we look to reduce weight and improve aerodynamics to improve economy, while cutting down emissions to lowest possible levels. But we also develop recycling technology that helps to make best use of natural resources and reduce waste. That's the kind of technology which will bring us all a better future.





WRX

the SPACE

The flexible space.

Open up more opportunities

When you want to take full advantage of Impreza's go-anywhere capabilities, you still need the benefits of practical storage space – for luggage as well as passengers. Whatever you need, Impreza delivers it in abundance. Creative use of space means you can make full use of the wide, flat 401 litre* trunk space of the Sedan – made possible by its ingenious rear suspension design. Then, there's the versatility of the Sports Wagon's arrangements, rising to a huge 1,266 litres* with rear seats folded.

*Measured by VDA V14.



WRX



Sports Wagon:60/40split fold rear seats



Sports Wagon: Full flat luggage space



Sports Wagon: Retractable cargo cover



Sedan: Trunk through rear centre armrest (Except for 1.6TS)



Sedan: Trunk room

A higher quality of cockpit.



WRX
(with optional leather and audio)

In keeping with the purposeful exterior and sporting image of the latest Impreza, the interior has been styled to echo the rally car, yet with all the comforts you need for everyday driving. Once you've settled in, you can't fail to notice the smooth looks and high quality feel of the instrument panel and dials. There's fully automatic air conditioning with improved function and easier operation.

A higher quality of living.



Sedan WRX
(with optional leather)

All-new high-quality fabric seat materials feature throughout, to emphasise Impreza's sporty character. The WRX, with leather as an option, and 2.0GX prove the point. Though the fabric used is different, even the 1.6TS has the same shape as the 2.0GX, while the bucket shaped WRX front seats, seat backs and cushions make you feel totally at one with the car. There's also a standard seat lifter which is lever operated with pump action, for stepless, smooth and quiet adjustment.



Impreza WRX

Sedan

(5MT, AWD)
Dimensions : L x W x H: 4,415 x 1,740 x 1,440 mm.
Engine: Horizontally-Opposed, 4-cylinder, DOHC, 16-valve, turbocharged gasoline engine
Displacement: 1,994 cc.
Max output: 165 kW (225 PS) / 5,600 rpm

Sports Wagon

(5MT, AWD)
Dimensions : L x W x H: 4,415 x 1,695 x 1,485 mm.
Engine: Horizontally-Opposed, 4-cylinder, DOHC, 16-valve, turbocharged gasoline engine
Displacement: 1,994 cc.
Max output: 165 kW (225 PS) / 5,600 rpm



Photo (upper): Crystal Grey Metallic
(lower): Premium Silver Metallic
P40 (upper): The optional audio and SRS* dual front side airbags are used.
P40 (lower): The optional audio is used.
P41: The optional rear spoiler (Sedan) and sunroof are used.

*SRS = Supplemental Restraint System. Most effective when used in conjunction with seat belts.



Impreza 2.0GX

Sedan

(5MT / E-4AT, AWD)
Dimensions : L x W x H: 4,415 x 1,740 x 1,440 mm.
Engine: Horizontally-Opposed, 4-cylinder, SOHC, 16-valve, gasoline engine
Displacement: 1,994 cc.
Max output: 92 kW (125 PS) / 5,600 rpm

Sports Wagon

(5MT Dual-range / E-4AT, AWD)
Dimensions : L x W x H: 4,415 x 1,695 x 1,485 mm.
Engine: Horizontally-Opposed, 4-cylinder, SOHC, 16-valve, gasoline engine
Displacement: 1,994 cc.
Max output: 92 kW (125 PS) / 5,600 rpm

Photo (upper): Premium Silver Metallic
(lower): Regal Blue Pearl
P42: The optional audio and automatic air-conditioning system are used.
P43: The optional sunroof is used.



Impreza 1.6TS

Sedan

(5MT / E-4AT, AWD)
Dimensions : L x W x H: 4,415 x 1,740 x 1,440 mm.
Engine: Horizontally-Opposed, 4-cylinder, SOHC, 16-valve, gasoline engine
Displacement: 1,597 cc.
Max output: 70 kW (95 PS) / 5,200 rpm

Sports Wagon

(5MT Dual-range / E-4AT, AWD)
Dimensions : L x W x H: 4,415 x 1,695 x 1,485 mm.
Engine: Horizontally-Opposed, 4-cylinder, SOHC, 16-valve, gasoline engine
Displacement: 1,597 cc.
Max output: 70 kW (95 PS) / 5,200 rpm

Photo (upper): Aqua Blue Metallic
(lower): Obsidian Black Pearl
P42: The optional automatic air-conditioning system is used.



Exterior equipment

The 2.0GX has sporty 16 inch alloys, and the WRX has red-painted brake callipers – all to reinforce their sporty and powerful intentions. There's also a range of complementary options to make any Impreza personalised to you.



Fog lamp (Standard on WRX and 2.0GX)



Sunroof (Sedan / Optional on WRX)



Sunroof (Sports Wagon / Optional on WRX and 2.0GX)



Keyless entry



Rear spoiler for Sedan (Optional on WRX)



Roof spoiler for Sports Wagon (Standard on WRX)



Aluminium alloy wheel (17 inch for WRX)



Aluminium alloy wheel (16 inch for 2.0GX)

Interior equipment

Superb new fabrics throughout... same supportive shaped seats for 1.6TS and 2.0GX...fully automatic air conditioning...pictogram navigation system... small, sporty-feel steering wheels – what more could you want for a sporty environment? But there is more: a variety of options to make your Impreza even more individual.



Map reading spotlights (Except for 1.6TS)



Ceramic visor



Twin trip meter



High-quality audio (WRX / Option)



Automatic air-conditioning system (Standard on WRX, optional on 2.0GX and 1.6TS)



Front cup holders
photo: WRX



Seat lifter



Aluminium pedals (WRX)

Accessories

Should you consider taking personalisation even further, there is a complementary range of Subaru Genuine Accessories to select from. These represent the perfect route to creating an Impreza that truly reflects your lifestyle.



1.6TS
Optional Cargo step panel (Resin), Carrier base, Transport box, Bumper protector kit, Side protector kit, Muffler extension, Alloy wheel (15 inch)



WRX
Optional Alloy wheel 5-spoke Silver (17 inch)



Navigation radio (Pictogram Type)



Short gear shift lever (5MT)



Aluminium sport shift knob (5MT) and Aluminium shift ring (5MT)



STI* Pedal pad set
*Subaru Tecnica International Inc.
(STI supports Subaru's motorsports activities.)

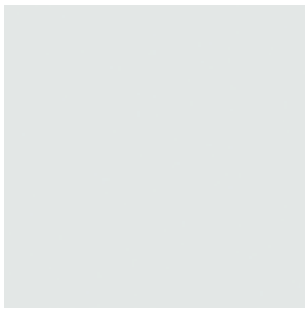
subaru-global.com



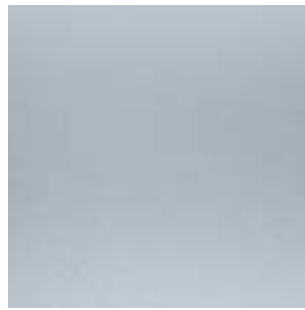
Think. Feel. Drive.

IMPREZA

Exterior Colour



Pure White



Premium Silver Metallic



Aqua Blue Metallic



WR Blue Mica



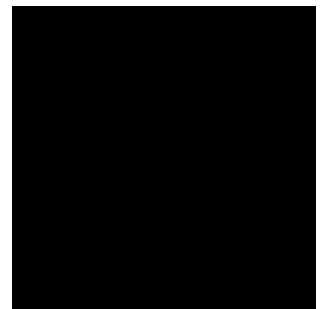
Regal Blue Pearl



Bright Red 3

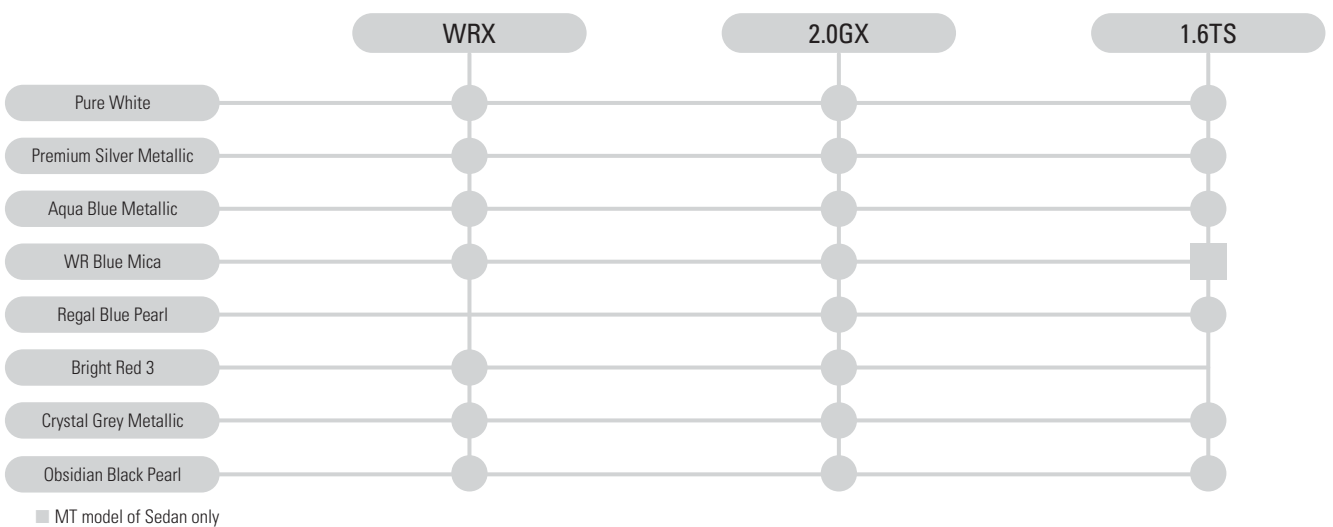


Crystal Grey Metallic



Obsidian Black Pearl

Colour Chart



IMPREZA

Seat Material

WRX

Leather (Off-black)
Option



Backing

Trim

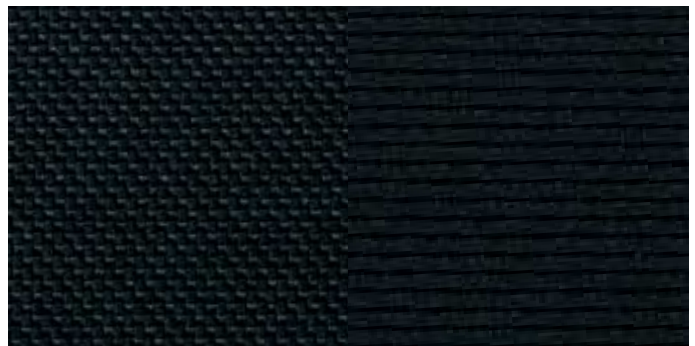
Fabric



With side airbag



Without side airbag



Backing

Trim

2.0GX

Fabric

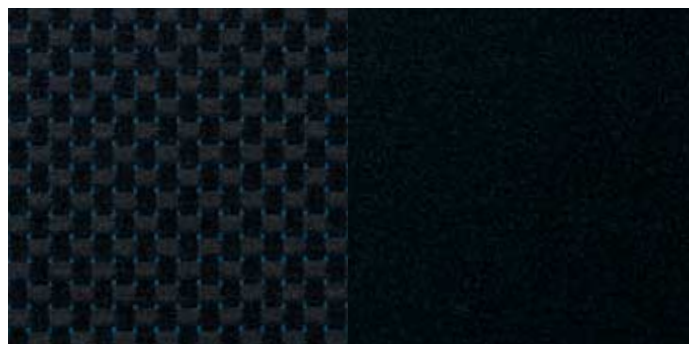


Backing

Trim

1.6TS

Fabric



Backing

Trim